

Starter+ Company plus

Eligibility Requirements

All applicants must satisfy the following eligibility criteria:

Individuals must:

- be 18 years of age or older at the time of application
- be proposing a new company, expansion of an existing company, or buying a business in the City of Peterborough or Peterborough County that is less than five years old
- not be currently enrolled, attending school nor returning to school within the next 12 months
- be a resident of Ontario
- be a Canadian citizen or permanent resident
- be living in and/or operating their business within the City of Peterborough or Peterborough County
- be prepared to commit a minimum average of 35 hours a week to the business
- be ready to attend five mandatory business training workshops
- be experienced with up-to-date training/licensing/accreditation related to the business venture
- not be in active bankruptcy
- not be enrolled in other provincial employment or self-employment related programs include or do not include financial assistance
- not be currently enrolled concurrently in any self-employment or entrepreneurship training/financing programs offered by government-funded organizations
- not have previously received a Starter Company Plus grant for the same business and must not have received a Starter Company Plus grant for any other business within the City of Peterborough or Peterborough County.



Businesses must:

- be located within the City of Peterborough or Peterborough County
- be less than 5 operational years old
- be legally compliant, following all government regulations and applicable municipal by-laws
- be registered as one of the following:
 - A **sole proprietorship** owned and operated by the Applicant;
 - A **corporation** in which the Applicant is the majority shareholder; or
 - A **partnership** in which the Applicant holds at least a 51% ownership interest, is responsible for the day-to-day operation of the business, and is prepared to fully commit to the program and attend all required sessions.
 - *Only one partner may apply to the program on behalf of the business.**
- operate at arm's length from an existing family business venture

Businesses not eligible for Starter Company Plus Include:

- × franchises, commissioned sales, and distributorships
- × not-for-profit, social enterprise, co-operatives, or charitable enterprises
- × multi-level marketing ventures
- × a one-time event, such as a festival, party, celebration, or race
- × businesses that are strictly pay-per-click or 1-800 number businesses

Code of Conduct

Community Futures Peterborough maintains a strict Code of Conduct Policy. As such, all Starter Company Plus participants are expected to perform their businesses with good judgment, integrity, honesty, and impartiality and conduct themselves at all times in a manner that recognizes the dignity and respects the rights of others. Participants that undertake business activities involving discrimination based on race, ancestry, place of origin, colour, ethnic origin, citizenship, creed, sex, sexual orientation, gender identity and expression, age, disability or any other consideration or basis made unlawful by the Ontario Human Rights Code will be ineligible to apply and eliminated from the program immediately.

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